

What I claim as my invention is:

- 1. (Currently amended) A method for using a computer to enable or to facilitate communication the sending or transmission of email or electronic mail text communication between 2 or more parties in which a the Sender Party or Parties (also known as Caller party or Parties), at or before the time of sending or transmitting the communication, pays a fee, bears a cost, or provides consideration which benefits in part the receiving party, comprising:
  - i. utilizing a network presence;
  - ii. establishing and organizing one or more
     network or Internet-based Merchant
     Intermediaries, email gateways, message
     centers, e-commerce sites, or combinations
    thereof;
  - Parties to input terms or information

    inputting into the website, computer, or other database computer search terms or information, including by the use of clicks on hypertext links, to search for or to locate a Receiver Party or an address, name, account, location, affiliation, or reference identification

- associated with a specific party to receive the communication;
- iv. [iii.]enabling one or more Sender or Caller

  Parties to input inputting into the computer
  information (including inputting text,
   graphics, sound, or other information), that
   creates, formats, forwards, edits, modifies,
   addresses, or directs a communication or
   transmission;
  - Parties to input inputting into the computer a payment identifier, account information, security code, or other information to enable a Sender or Caller party to pay for, to assume a cost or obligation, to charge or otherwise to bill, to account, to debit, to access benefits, to license, or otherwise to transfer benefits or consideration that in whole or in part benefit a receiver party;
- vi. [v.]charging or requiring a threshold payment

  or fee, accounting of pre-existing benefits,

  or a present transfer of benefits or

  consideration by Caller Party, Fan, or other

  party on Caller Party or Fan's behalf from

  Sender or Caller Party, at or before the time

  of sending or transmission of the Caller's or

Sender's prior to connecting, sending,

transmitting, or forwarding Caller Party's or

Fan's communication to Receiver Party's

account, address, or to a location associated

with a specific receiver;

- vii. [vi.]segregating, transmitting, storing,
  holding, distributing, or passing through
  transmissions or communications directed to an
  account, address, or location associated with
  a specific receiver party, account, or
  address;
- 2. (Currently amended) The method of claim 1, in which the step of utilizing a network presence establishing and organizing one or more network or Internet-based

  Merchant Intermediaries, email gateways, message centers, e-commerce sites, or combinations thereof, comprises:
  - i. establishing one or more network presence(s)
     on one or more networks, computers, or
     devices;
  - ii. establishing one or more internet-based websites or network based interactive information
    providers including those incorporating one or

- more databases, web-based email providers,
  email gateways, traditional mail servers, ecommerce sites, or combinations thereof;
- iii. organizing one or more internet-based websites or network-based interactive information providers including those incorporating one or more databases, web-based email servers, email gateways, traditional mail servers, e-commerce sites, or combinations thereof to allow Receiver Parties to input information; enable Receiver Parties to provide requested information (including contact, authentication, or financial information relating to Receiver Party) or other information requested by Merchant Intermediary; establish accounts (including email and payment accounts); enable one or more Receiver parties to list or publish information about themselves on the network presence or web-site of the Merchant Intermediaries; bind Receiver Party to agreement with Merchant Intermediary.
  - iv. [ii.] further comprising:
     establishing one or more email account(s) and
     address(es) for Receiver Party, including

establishing unique addresses, accounts,
mailboxes, pass-through means, or other
identifiers or repositories for Receiver
parties to receive communications or
transmissions;

- v. establishing and providing a one or more

  network accessible searchable database(s),

  searchable or information display or interface

  of accounts, names, persons, entities,

  identifiers, or other references related to

  Persons or entities that have agreed to or

  able to receive email or communication for a

  fee to enable a Caller or Sender party to

  browse, to search for, to locate, or to find a

  Receiver Party or an address, account,

  location, or reference identification

  associated with a specific Receiver party to

  receive the communication;
- vi. and providing additional information, pages references, links, or other data about or concerning the receiver party or its associations.
- 3. (Currently amended) The method of claim 1, in which the step, or part of the step, of inputting into the computer search terms or information to search for or

identification associated with a specific party to

receive the communication to search for or to locate a

Receiver Party or an address, name, account, location,

affiliation, or reference identification associated

with a specific party to receive the communication,

comprises:

- i. establishing unique addresses, accounts,

  mailboxes, pass-through means, or other

  identifiers or repositories for parties to

  receive, store, or access communications or

  transmissions;
  - that the specific <u>Receiver</u> parties to receive the communication are authentically associated with the commonly known party most often or commonly associated in the public's mind with the name or association of the name given as a party intending to receive communication;

    ii. [iii.]enabling the Merchant Intermediary, by automated means and other means, to check and verify the information provided by the Receiver Party upon the Receiver Party's establishment of an account and for the Merchant Intermediary to verify by use of third party authentication measures, computerized,

automated, in person, and otherwise, that the

Person or entity requesting to be affiliated

with the Name is actually associated with the

named Receiver Party;

iii.[iv.]Providing a means for the Caller or

Sender Party to search, find, locate, identify,

and access addresses, accounts, locations, or

reference identifications associated with a

specific party to receive the communication or

transmission;

- iv. [v.] Providing additional information about the receiver party or its associations.
- 4. (Original) The method of claim 1, in which the step of inputting into the computer search terms or information to search for or to locate the address, account, location, or reference identification associated with a specific party to receive the communication, comprises:
  - i. establishing addresses, accounts, locations, reference identifications, identifiers, channels, codes, e-mail addresses, web site addresses or pages, storage accounts, or other repositories, pass-through accounts, addresses, sites, or means for parties to

- receive or to store communication or transmission;
- ii. organizing the addresses, accounts, locations, reference identifications, identifiers, channels, codes, e-mail addresses, web site addresses or pages, storage accounts, or other repositories, pass-through accounts, addresses, sites or means so that they can be searched and located by the name or association of the parties to receive the communication or transmission;
- iii. providing a means to search, find, locate,
   identify, and access addresses, accounts,
   locations, or reference identifications
   associated with an account or address
   associated with a specific party to receive
   the communication or transmission.
- 5. (Currently amended) The method of claim 1, in which the step of inputting into the computer information that creates, formats, forwards, edits, modifies, addresses, or directs a communication or transmission enabling one or more Caller or Sender Parties to input inputting into the computer information (including inputting text, graphics, sound, or other information), that

creates, formats, forwards, edits, modifies, addresses, or directs a communication or transmission, comprises:

- i. Providing services or means to enable <u>Sender</u> or <u>Caller</u> parties to input information such as text, audio, or graphics or to create, to format, or to direct communications, e-mail, or transmissions.
- 6. (Currently amended) The method of claim 1, in which the step of inputting into the computer a payment identifier, account information, security code, or other information to enable parties to pay for, to assume a cost or obligation, to charge or otherwise to bill, to account, to debit, to access benefits, to license, or otherwise to transfer benefits or consideration enabling one or more Sender or Caller Parties to input inputting into the computer a payment identifier, account information, security code, or other information to enable a Caller or Sender party to pay for, to assume a cost or obligation, to charge or otherwise to bill, to account, to debit, to access benefits, to license, or otherwise to transfer benefits or consideration that in whole or in part benefit a receiver party\_comprises:

- i. Establishing terms, conditions, and legal agreements between the <u>Sender or Caller Party</u> and the <u>Merchant Intermediary parties</u>;
- ii. Inputting or enabling <a href="Receiver">Receiver</a> parties to input into the computer information <a href="that forms">that forms</a> the basis of a contract and to require or to allow the Sender or Caller Party to accept or to form a legally binding contract or agreement between the <a href="Sender">Sender</a> (or Caller) and <a href="Receiver">Receiver</a> parties on the Receiver Party's terms and conditions;
- iii. Enable Merchant Intermediary to authenticate or to verify, by automated, in person, third party or other authentication means, the identity and information provided by a <u>Caller</u> or Sender Party;
  - iv. providing services or means to enable one or more <u>Sender or Caller</u> parties to pay for, to assume a cost or obligation, to charge or otherwise to bill, to account, to debit, to access benefits, to license, to provide consideration, or otherwise to compensate or benefit one or more other <u>Receiver</u> parties;
    - v. providing services or means to process payment, to transact financial transfers, to authenticate or authorize transactions, to

charge a <u>Sender or Caller</u> party a fee or cost, to receive payment and consideration, to segregate consideration received, to account for consideration received, or otherwise to enable a <u>Sender or Caller</u> party to provide or to transfer consideration.

- 7. (Currently amended) The method of claim 1, in which the step of segregating, transmitting, storing, holding, distributing, or passing through transmissions or communications directed to an account, address, or location associated with a specific party, receiver, account, or address segregating, transmitting, storing, holding, distributing, or passing through transmissions or communications directed to an account, address, or location associated with a specific receiver party, account, or address—comprises:
  - i. Segregating, storing, holding, or directing transmissions or communications directed to a specific receiver party in or to an web-based mail, traditional email, or other email account, location or address associated with a specific receiver party;
  - ii. transmitting, passing through, or distributing communication to Receiver parties or to an account or address or location associated with

receiver party on or corresponding to a receiver party's request or agreement to access or receive communication.

- 8. (Currently amended) The method of claim 1, in which the step of compensating party who receives communications or participates in the method comprises:
  - i. Receiving, authorizing, and segregating financial and beneficial transfers;
  - ii. accounting for fees, revenues, costs, and
     other items;
  - distributing communication to receiver parties
     or to an account or address or location
     associated with receiver;
    - iv. enabling parties that have received
       communication to access the communication by
       enabling the parties to download, read, view,
       or otherwise access the communication;
       iii. [ v.]compensating or paying parties that
       have received communication or participated for
       his or her or their reception, participation,
       or per agreement.
- 9. (Currently amended) A system and method for enabling or facilitating electronic communication in which a

Merchant Intermediary enables or facilitates one party to pay a fee, bear a cost, or provide consideration that in whole or in part benefits the party that receives the communication for the right or opportunity to transmit or to direct a communication to the receiver party, comprising:

- i. establishing an interface, site, identifier,
   or network presence on one or more networks or devices;
- iii. establishing one or more unique sites,
  accounts, or addresses for unique receiver
  parties in which the Merchant Intermediary may
  hold, segregate, or pass through information
  or transmissions directed to a specific
  Receiver, account, or address;
  - iv. establishing a means for a <u>Sender or Caller</u>
     party to locate the address or account of a
     specific receiver party;
    - v. providing services or means to allow <u>Sender or</u>

      Caller parties to create, to format, or to

- direct communications or transmissions to specified receiver parties;
- vi. providing services or means to allow <u>Sender or Caller</u> parties to pay for, to assume a cost or obligation, to charge or otherwise to bill, to account, to access benefits, to debit, to license, or otherwise to compensate or benefit the Merchant Intermediary or the Receiver;
- vii. charging or requiring a threshold payment of

  fee, accounting of pre-existing benefits, or a

  present transfer of benefits or consideration

  by Sender or Caller Party, Fan, or other party

  on Sender or Caller Party's or Fan's behalf

  prior to connecting, sending, transmitting, or

  forwarding Sender or Caller Party's or Fan's

  communication to Receiver Party's account,

  address, or to a location associated with a

  specific receiver;
- viii. (vii.) providing services or means to receive fees, to segregate benefits received, to charge Sender or Caller parties a fee or cost or otherwise processes financial transactions or transfers associated with a Sender or Caller party's acquiring the right or the opportunity to transmit or to direct

- communication to an address or account associated with a specific Receiver party;
- ix. (viii.) receiving, authorizing and accounting
  for fees, revenues, costs, and other items;
  - x. (ix.)transmitting, storing, holding, or
    distributing Sender or Caller Party's
    communication to Receiver parties or to
    accounts, addresses, or locations associated
    with Receiver parties;
- xi.  $(\frac{1}{2})$  compensating or paying Receiver parties for his or her or their participation.
- 10. (Currently amended) The method of claim 1 wherein the Sender or Caller party is referred or delivered directly to a page, address, account, or location associated with a receiver party such that the Sender or Caller party does not have to input or to search for or locate the page, address, account, or location associated with a receiver party.
- 11. (Currently amended) The method of claim 1 wherein the Sender or Caller party does not have to input or enter any information or data relating to the address, account, or content of the communication because the Sender or Caller Party's communication is pre-existing or automatically directed, forwarded, transmitted, or

otherwise addressed or sent to the address or account corresponding to the specific receiver party.

- 12. (Currently amended) The method of claim 1 wherein the Sender or Caller party does not have to enter any payment identifier, account information, security code, or other information to enable the Sender or Caller party to access an existing account, to transfer payment, or to provide consideration because the Sender or Caller party's computer or other device, for example by use of cookies or other means, automatically provides this or other information.
- 13. (Withdrawn) The method of claim 1, wherein the party does not have to pay fees, or bear a cost because a third party provides consideration or compensation that benefits the receiver party.
- 14. (Original) The method of claim 1 wherein the receiver party is compensated with consideration other than money.
- 15. (Original) The method of claim 1 wherein the receiver party may set the terms, price, and conditions of the agreement or communication.

- 16. (Currently amended) The system and method of claim 9 where the Sender or Caller Party's communication is stored on the email server, host computer, or other device of the Merchant Intermediary and not transmitted immediately to another computer.
- 17. (Currently amended) The method of claim 1 where the Sender or Caller Party's communication includes one of more types or kinds of data or information including for example, text, characters, audio, graphics, compressed video, instant messaging, chat, voice, or any other type of information that can be expressed in binary or digital form.
- 18. (Currently amended) The system and method of claim 9 wherein the caller Sender or Caller party accesses the Merchant Intermediary by utilizing a voice network or communicates using voice or audio information.
- 19. (Currently amended) The method of claim 1 wherein the steps or processes are automated or performed automatically, except for the steps ii-iv iii-v of claim 1 where they require inputting information into the computer.

20. (Currently amended) The method of claim 1 wherein the steps iii-v of the method and steps may be taken in different orders or sequences or performed simultaneously.